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MART TECHNOLOGY MAKES APPLICATION DEVELOPMENT FOR THE WEB AFFORDABLE FOR SMES

The cost of developing bespoke web-oriented applications is now radically lower thanks to MT Studio, a Rapid Application Development environment launched today by UK software technology company Mart Technology Ltd (www.marttech.com).

Small and medium sized enterprises (SMEs), which typically employ between 10 and 250 people, will particularly benefit from the Standard Edition of MT Studio. For licence fees of just £3,995, a team of developers can quickly build powerful web-oriented applications that mirror their business processes and serve them to 30 concurrent users.

Now, without having to compromise, SMEs can gain real competitive advantage from IT applications developed at a fraction of the time and cost of those created in existing environments.

Graham Simon, managing director of Mart Technology, explained: “SMEs have been crying out for an affordable way to build applications that fit their business rather than having to bend their business around the same generic packages as their competitors. Just imagine if such applications could be delivered over the web. They would be accessible from any device equipped with a browser. Authorised customers, suppliers and employees could view a single data store. There would be no deployment costs, lower network costs – that would be nirvana. MT Studio Standard makes all this possible.

“Furthermore, our unique approach to licensing permits SMEs to develop and run applications with a single MT Studio Standard licence.”

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MT Studio Standard comprises: a fully integrated Rapid Application Development environment for web-oriented applications; a fast scaleable run-time application server with built-in security and authentication; a rich client-side graphical interface. Using MT Studio, programmers can create desktop-style applications delivered through a browser as quickly and easily as they can build traditional client-server applications with popular tools such as MS Visual Basic or Borland Delphi.

Edwin Ramos, Technical Consultant, iAnywhere Solutions, Sybase UK Ltd, said: "Mart Technology's approach to software development is visionary and refreshing. Its MT Studio product should significantly reduce the time needed to develop web and thin client applications."

Within MT Studio Standard, there are four main units: MTDynamo, MTClient, MTDesigner and MTIDE. MTDynamo and MTClient, which communicate using XML, are the main operational components; MTDesigner is a visual forms editor and MTIDE provides a development environment for programmers.

A fifth unit, MTWizard, accelerates development dramatically by enabling developers to build applications based on templates. MTWizard also enables developers to create their own templates and include them within MTWizard for future use.

MT Studio has been designed to adhere to the main industry standards. The software will run on any operating system and integrates with the SQL database management systems of the major vendors. MTDynamo, the application server within MT Studio, is compatible with Windows, Linux, Unix, Solaris and MAC OSX operating systems. It runs in conjunction with Apache Tomcat or other leading Java-based application servers.

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Written in Java and compliant with J2EE, MT Studio Standard is:

- highly portable, being independent of operating system and database;
- fully scalable, horizontally from a single machine to a server farm and vertically from a simple laptop to a mainframe;
- secure, with built-in authentication and access control;
- high performance, with a low footprint and optimized communication; and
- automatically deployed.

MT Studio has embedded support for multi-lingual systems and context-sensitive help.

MT Studio delivers a genuine multi-tier architecture with a clear separation between the data, business logic and presentation layers. This means the same data can appear differently to customers, employees and suppliers.

Developers can be trained to be productive in MT Studio Standard in just four to six weeks.

- MT Studio Standard (single developer licence) - £395 plus VAT.
- MT Studio Standard (30 concurrent session licence) - £3,995 plus VAT.
- MT Studio Standard “Plug and Play” (30 concurrent session licence), includes Linux and Sybase SQL Anywhere - £4,995 plus VAT.

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Notes to the editor

Mart Technology, a software developer and IT solutions provider based in Pinner, Middlesex, was founded in November 1999 and began trading in April 2000.